

Nicole Winchester

WRITER & STORYTELLER



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SUMMARY

Published game writer and designer for *7th Sea* RPG, *The Expanse* RPG

Proven communication skills across media channels with demonstrated writing, editing, and storytelling proficiency

Demonstrated expertise in leading social for top Canadian and international brands and properties

Co-founder of *Fair Escape Studios*, an experience design collective based in Toronto

HIGHLIGHTS

Created 'I Love You Mom,' short viral single-player larp about gun violence in America

Trended the CBC's first topic worldwide on Twitter, *#canadaforhaiti*

Lead the development of 2016 Shorty Award Bronze Finalist in Online Community, 'Valentines for Canada'

Social Media Lead for three Olympics and one Pan Am Games with CBC Sports

EDUCATION

Communication Studies/East Asian Studies, York University

Multimedia, Centennial College

RELEVANT EXPERIENCE

Freelance Writer

Various Game Companies 2001-Present

Published roleplaying game writer and designer for Pseudonym Productions, Green Ronin Publishing's *The Expanse* RPG, John Wick Presents' *7th Sea* RPG, New Agenda Publishing's *ORUN* RPG, Magpie Games, Dziobak Larp Studios, Atropos Studios and more.

Community Manager – Imagine Beach 2030

Institute for the Future, Palo Alto 2018

On Jane McGonigal's community management team for this project with UC Long Beach. Reacted, replied and rewarded new possible futures played on the game to provide encouragement, and asked questions to draw out more thinking and details. Communicated to platform lead any exciting or problematic players, hashtags, or future cards.

Event Coordinator

John Wick Presents, Phoenix 2017-2018

Coordinated John Wick Presents' convention schedule and appearances; liaised with convention representatives and vendors to ensure product and materials were available for the convention; arranged travel and staffing; managed floor staff and sales.

Social Media Lead, PyeongChang Olympics 2018

CBC Sports, Canadian Broadcasting Corporation, Toronto 2018

Managed team of social media producers in live-updating and reporting on Olympic events and news, responded to viewer comments; monitored and reported on social media performance; wrote social media and pop culture stories for Olympic site.

OTHER EXPERIENCE

SR COMMUNICATIONS OFFICER, SOCIAL, CBC, Toronto	2015 – 2016
SOCIAL MEDIA MANAGER, Dziobak Larp Studios, Copenhagen	2017 – 2018
TEAM LEADER, Legends of Arabia, Abu Dhabi UAE	2016
SOCIAL MEDIA LEAD, RIO 2016, CBC Sports, Toronto	2016
SOCIAL MEDIA PRODUCER, Pan Am Games, CBC Sports, Toronto	2015
SOCIAL MEDIA LEAD, SOCHI 2014, CBC Sports, Toronto	2014
SOCIAL MEDIA PRODUCER, CBC Television, Toronto	2011 – 2013
INTERACTIVE PRODUCER, CBC Television, Toronto	2010 – 2011